



Environmental Policy Statement

We recognise that our business has a responsibility to conserve our natural asset in the Geopark here in Clare. We want to minimise our impact on the local environment and actively play a role in protecting and enhancing our local area for future generations. We want to implement measures that enable tourists to behave responsibly in the landscape. .

Working Together

We collaborate with all stakeholders to collectively develop the Geopark as a sustainable tourism destination.

A cared-for landscape

We actively participate in conserving our natural and cultural heritage. We want to implement measures that enable tourists to behave responsibly in the landscape. We also intend to introduce a more indepth Recycling system in our premises over the winter months.

A well-understood heritage

We offer quality information and interpretation to communicate our stories and the unique character of our place to guests. We have information available throughout the premises on the Burren and Cliffs of Moher Geopark. We speak with our customers who are tourists and encourage them through the Geopark map to visit our heritage sites in North Clare.

Vibrant Communities

We work to ensure that tourism makes a positive social contribution so that it benefits our community as well as our guests. We promote our neighbours who are in business in North Clare by recommending places to see and things to do within our local community. We have made great contacts over the past 2 years with local businesses.

Strengthened Livelihoods

We contribute to the local economy by maintaining and supporting local employment, by sourcing services and produce locally wherever possible, and by engaging with other businesses in promoting our region as a sustainable tourism destination. We actively seek out local producers first when buying in product. We support local fundraisers year

round to keep our local community thriving. We sponsor several local initiatives ie ,GAA, Tidy Towns, Local graveyard maintenance, Local first responders group and many more.

Sustainable tourism management

We work to an Environmental Action Plan, which includes actions and targets for improvement that are reviewed annually. We have effective systems for monitoring and adequately managing our waste, water, wastewater, energy, travel impact and purchases.

- Through training with BEN we have now learned how to effectively record and monitor our energy bills and will strive to reduce energy costs over the coming year

The Wild Atlantic Lodge intend to take the following actions

To continue sound environmental practises across our entire operation

To Comply fully with all legislation

To Minimise our waste and water consumption where possible

To introduce a more intensive recycling system in our premises and to provide training of same to all employees.

To continue to promote the Burren Geopark and all of its heritage sites to all of our guests.